## PRAIRIE VILLAGE ARTS COUNCIL Prairie Village City Hall – 7700 Mission Road Multi-Purpose Room Wednesday, March 11<sup>th</sup>, 2020 5:30 P.M.

Our chairperson, Bonnie Limbird, called this evening's meeting to order at 5:35. Council members present were Dan Andersen, Betsy Holliday, Sherrod Taylor, and Jessie Cartwright. Members phoning in were Al Guarino and Julie Hassel, Nancy Maxwell, and Paul Tosh. Also present was Elizabeth Mikkelson, a junior at Shawnee Mission East and Teen Council member, attending an Arts Council meeting for the first time, and Kelsey Potts with the Village Merchants Association, here to make a presentation on 2020 summer events at the Shops of Prairie Village.

After Roll Call and Introductions, the Agenda was approved, with Dan's request that the Planning Committee as a Whole's placement in the agenda be discussed under New Business. On a motion by Dan and seconded by Betsy, the Consent Agenda, including minutes of the February meeting, were unanimously approved.

Kelsey Potts provided a hand-out sheet detailing **2020** summer events at the Shops of Prairie Village and the Arts Council's participation in these events. A discussion followed regarding the Council's \$2,300 sponsorship of the June 5 through June 7 Art Fair. Kelsey directed the group's attention to the Art Show website <a href="www.pvartshow.com">www.pvartshow.com</a> which contains a video including the Council's activities. Other summer activities including Summer Concerts 6PM – 8PM and Storytime in the Village are detailed in the hand-out. Also discussed was the Arts Council's possible participation in the every other week Village Merchants Association newsletter and the possibility of an exterior building mural (perhaps between Kelsey's office and the Hen House).

**City Council Report** – Bonnie advised that because of spring break, there would be no meeting next week. The last meeting included approval of rezoning two areas for a commercial building and a discussion of possible fireworks on the 3rd of July at Meadowbrook Park.

A discussion of the **2020 Budget Update** included the request that January and February receipts should be turned in by April 1<sup>st</sup>, and March receipts by April 29<sup>th</sup>. Bonnie stated that **all income, expenses and reimbursement requests from 2020 should be** in by 1/30/2021, so that the year can be closed out and evaluated.

Under the **check transfer protocol**, Dan remarked that we no longer used Eventbrite. Concerning **FlipCause**, checks will be cut each month to move balances to the Arts Council account and mailed to Meghan Buum. Regarding transfers from our website, Al said he would invite David Tai with WanSecurity to come to our next meeting and bring a check or cash.

## **Ongoing Business**

Dan moved and Betsy seconded a motion that discussion of the **final 2020 calendar for Chamber in Chamber** be deferred to the April meeting when Sheila Evans could be present.

This motion passed unanimously. Dan also asked that the police department be requested to keep the front door unlocked until 5:00 **on Saturdays when "removal and hanging" is occurring**. Also, that afternoon access to (reservations of) the Multi-Purpose Room be from noon to 3:30.

A lengthy discussion of the **2021 Proposed Budget Draft** ensued, with emphasis on revitalizing our plans to obtain sponsorships. Total Revenue and Expense budgets began at \$34,700.00. With additions of \$560 income added to sponsorships; and with \$60.00 expense added to Special Olympics Art Show and \$500.00 expense added to Jazz Fest Event, the new balancing figure became \$35,260.00. On a motion by Dan and seconded by Sherrod, the final budget, as modified was unanimously accepted.

The full **Marketing Committee** report from the February 25, 2020 meeting is included with the packet distributed with the agenda for this meeting. Summarizing the results of this meeting, Al and Julie stated that **website renewal** discussions with WanSecurity were ongoing. **Second Friday Logo** is still under development. **The wine tasting** event is dead.

James Carney with Public Works says he has 96 entries for **Arbor Day Posters**. Dan says this will probably run concurrently with the **Art of the Special Olympics in May.** 

**Storage Shed Building Plans** have not yet been submitted to Mitch Dringman, building inspector, for codes approval. Dan is hoping to be able to build the shed with Paul Tosh's help this summer.

Since Ron Nelson was not able to attend today's meeting, his report on **Wine and Food protocol** will be postponed until the April meeting.

The meeting agreed that as an experiment, we print only **6 copies of the agenda packet** to be available at the meeting; the logic being that not all members require hard copies, preferring digital.

There being no further items on the business meeting agenda, Bonnie adjourned the business meeting at 7:28 PM.

## PLANNING COMMITTEE AS A WHOLE

Dan proposed that in subsequent meetings we move the Planning Committee meeting to come before the business meeting. This would enable the group to discuss matters that did not entail financial proposals first, before the opening of the actual business meeting.

On a motion by Dan, seconded by Al, Dan's proposal was approved. Consequently, the Planning Committee will be called to order first and concluded before the Business Meeting is called to order.

For this meeting, however, **Event Reports** were as follows:

## **EVENT REPORTS**

February Second Friday Event Betsy reported that this first event combining the Art Show and Chamber in Chamber seemed a bit awkward. Telling people as they signed in at the front door for the Art Show that there was a second event starting at 7:00 with an admission fee of \$20.00 a person seemed a bit like a "bait and switch." Dan, reporting for the Chamber in the Chamber portion of the event remarked that a majority of the attendees had paid in cash at the door, proving that they had not been offended by the offer of additional entertainment. Betsy remarked that in spite of there being no sales at the Art Show, all three of the artists had been very pleased with the gallery and the event; one had even written a thank you note to the Council.

**March Second Friday Event** Reporting for Kathy Clark, March curator, Dan suggested that council members assisting with the reception should arrive around 4:30 to start setting up.

**Art of Photography 2020** Reporting for Shelly Trewolla, April curator, Dan reported that Café had received responses from 27 states, with 575 pieces and 126 artists, 85 of whom had been selected. The net income has doubled what we expected: \$4,919.66.

There was a very brief discussion of COVID-19 contingency plans, but nothing definitive came up.

Having concluded the Planning Committee as a Whole, the group disbursed at 7:45 P.M.

**END**